

exposing the job search process



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exposing the resume



**if your resume stinks you won't
get interviews**



pls stop with double columns





555-555-555

sarah.m@example.com

Toronto, ON

EDUCATION

DEGREE NAME

Institution Name, Location

Field of Study

Start Date – End Date

DEGREE NAME

Institution Name, Location

Field of Study

Start Date – End Date

EXPERTISE

PROFESSIONAL

TECHNICAL

CAREER SUMMARY

When you're putting together your resume, really take the time to shine a light on what makes you, well, you! What are your special skills and talents? What gets you excited and motivated? And, of course, how does all of this make you a perfect match for the job? Don't be shy about selling yourself! The more confidence you show in what you bring to the table, the better your chances. And here's a little tip: throw in some specific numbers or data to back up your achievements.

WORK EXPERIENCE

Position Title Here

Company, Location | Date - Present

Position Title Here

Company, Location | Date – Date



FirstName LastName

Desired Title / Role

Email Address ▪ Phone Number ▪ Website

CAREER SUMMARY

Experience

x+ years as [Title] with y small/medium/large companies in the [Industry]

Skill Highlight

x+ years doing [skill you want to highlight] at y companies across z industries

Languages

JavaScript, React, etc.

Tools

Applications, IDEs, Websites (PostMan, GitHub, etc.).

(...)

Note other impactful attributes you want to highlight

PROFESSIONAL EXPERIENCE

Company

Location (City, State)

Position Held

MM/YEAR – MM/YEAR

Technologies: Recap all the languages & tech

▪ Don't give a description of the company or describe the generic role. That's not needed.

▪ Focus on wins, and unique responsibilities, accomplishments,

▪ 3-5 bullet points, avoid full sentences or paragraphs.

▪ Quantify whatever and whenever (*even a low number is better than no number*)

▪ *For example: Part of a 7 person team delivering a product serving 1,500 users, releasing updates every 2 weeks, on a codebase with more than 150,000 lines of code, 100 classes, 15 tables.*

Prior Position Held

MM/YEAR – MM/YEAR

▪ If you were promoted along the way, share some of the reasons for your promotion.

Company

Location (City, State)

Position Held

MM/YEAR – MM/YEAR

Technologies: Recap all the languages & tech

▪ Follow the same guidance as above.

▪ If you left the company, briefly cover why you left in a positive light: *Sought out a new role with Company XYZ after determining no further growth opportunities with Company ABC.*

Company

Location (City, State)

Position Held

MM/YEAR – MM/YEAR

▪ If you held a position that was non-technical, no immediately relevant experience consider either: a) removing it, or b) including it but use it to speak to the role it plays in your larger career narrative.

▪ Maybe you were a team lead, maybe you worked with customers, maybe you managed timelines, maybe you organized requirements. Focus on what would be relevant.

Summarize your earlier career in one line if it's less relevant.

PROJECTS

Project Name

MM/YEAR – MM/YEAR



most important part of your resume:

Summary

- 10+ years of overall engineering experience with a speciality in front end engineering
- 5+ years leading global team of 10 employees (design, engineering and project management)
- 5+ years leading global/offshore/nearshore teams of 2-5 engineers and managers
- 8+ years React & Vue.js
- 6+ years Next.js Experience
- 5+ years Node.js
- Built and scaled Progress Labs agency from a consultancy to agency of 10 employees generating \$4.5M in revenue.
- Launched Birdy Grey's Groomsmen business line, generating \$100,000 in first month of pre launch - the organization's most successful business launch to date.



stop with the fluff...no one cares:

- Re-architected our primary frontend application over a 6 year span, migrating frontend frameworks and scaling the codebase from 200K to 1.4M lines of code
- Extracted UI components from a monolithic codebase and created a unified design system, including creating a monorepo with requisite infrastructure and tooling
- Researched, integrated, documented, and rolled out a 3rd-party feature flag management tool as well as built custom tooling solutions to save the company \$60k/year
- Built an in-house deploy preview tool to enable immediate feedback on our primary frontend application expanding the roles who have access to in-progress work and reducing staging environment deployments by 50%
- Architected and built tooling to localize our primary frontend application and design system supporting over 12k localized strings in 4 languages
- Wrote the frontend application and co-wrote the backend application for our internal engineering "backstage" resulting in over 45k staging environment deploys
- Configured and maintained the build, test, and deploy infrastructure for the majority of frontend projects at Salesloft
- Co-founded the frontend enablement team and grew it from 3 to 13 people
- Co-created the junior UI engineer role and helped hire and mentor the first junior engineers, all of whom currently serve in senior roles
- Created and led an architecture mentorship cohort to level up senior engineers on the architecture track
- Pioneered the "UI engineer to architect" career path at Salesloft
- Spoke at dozens of internal training events, lunch'n'learns, guild meetings, all hands, etc.
- Technologies: TypeScript, JavaScript, React, Elixir, Python, Ruby, Go, GraphQL



**recruiters are dumb. hiring
managers dont have time.**



**if i 'control + f' your resume can i
tell what you do within 7 seconds**



lets talk about cold applying





exposing networking



**come hang out with me
tomorrow after the conference**





LATE
SHOW
stephen
colbert



get out of your house





1 conversation a day



**talk about what you are doing/
building**





your vibe attracts your tribe





**linkedin is the MOST powerful
networking tool**



linkedin checklist:

- have a good profile picture
- make sure your linkedin is littered with key words
- leverage the 'notes' feature to connect
- you linkedin just need 3-4 bullet points in each role
- max out your connects every week



**pls for the love of all good find a
community**





networking tool belt:

- in person meetups
- conferences
- online communities i.e. discord/slack
- virtual 1:1's
- daily/weekly + coffees/lunches





exposing the interview



interview checklist:

- find commonalities
- research the company
- figure out the ACTUAL problem they are trying to hire for
- faster you can turn it into a conversation the better
- have notes in front of you





follow up is everything



follow up checklist:

- are you documenting where you are interviewing
- follow up cadence = 3 times is acceptable
- thank you 'notes'
- you're not annoying your messaging is annoying
- 90% of the job search is follow up





be fearless. go for the ask.



questions?

